



Commercial Signage



One of four facilities for biotech research that comprise Michigan's Life Sciences Corridor, the Van Andel Institute is located in the heart of metropolitan Grand Rapids. Recognition and donor plaques for the reception area were designed, engineered and fabricated by Jarob, Inc., working directly with the institute to elaborate on original design themes using cherry wood and brushed aluminum.

- • Complementing portraits of the Institute's chief benefactors (below), cutout brushed aluminum lettering was stud-mounted on spacers over a two-day period, one letter at a time.



- • Stud-mounted brushed aluminum lettering offsets three cleat-mounted cherry veneer plaques commemorating the Institute's largest benefactors. Each plaque is fitted with removable, brushed aluminum magnetic strips screen printed with donor inscriptions.



- ● Commemorative plaque (above) for the video center is screen-printed brushed aluminum.
- ● The plaque above display case (far left) was crafted to complement the case, which holds copies in several languages of benefactor Jay Van Andel's book. Plaque features description and quoted passage from the book screen printed onto Plexiglas and mounted on cherry wood.
- ● Cherry wood memorial plaque (above) features screen-printed text on Plexiglas, which is then mounted over the photograph digitally printed onto brushed aluminum.